

From: [Jessica Lall](#)
To: [Kent Smith](#)
Cc: [Kerry Morrison](#); cschatz@downtownla.com; [Blair Besten](#); [Raquel Beard](#); [Rena Leddy](#)
Subject: Re: LA Times Reporter
Date: Wednesday, March 18, 2015 1:18:40 PM

Thanks, Kent.

I gave her the 2013 version of SOB when she and I met in December and resent it with everything yesterday.

Thanks,

Jessica Lall
Celebrating 10 years
South Park BID

Office: 213-663-1112
Cell: 213-820-0837

Sent from my iPhone

On Mar 18, 2015, at 12:45 PM, Kent Smith <kent@fashiondistrict.org> wrote:

Everyone,

We gave Los Angeles Times Reporter Emily Alpert Reyes a short tour of the Fashion District today.

As I mentioned yesterday Emily is doing a story on a sidewalk vendor who was arrested and is following her case as it proceeds through the Justice System.

There is no publication date set for the story as that process is still ongoing.

Based on our conversation yesterday, Emily decided to begin research on a story of how much BIDs in Los Angeles are contributing to basic City services.

We promised her we would send her the State of the BIDs report when it is available.

I believe this will be favorable article if it is ever published.

Kent Smith,
Executive Director
LA Fashion District BID
110 E. 9th Street, Ste. A-1175
Los Angeles, CA 90079
213.488.1153 Ex. 712
kent@fashiondistrict.org

From: Jessica Lall [<mailto:jessica@southpark.la>]

Sent: Tuesday, March 17, 2015 3:59 PM

To: Kent Smith

Cc: Kerry Morrison; cschatz@downtownla.com; Blair Besten; Raquel Beard

Subject: Re: budgets and salaries?

Ok good to know.

I had met with her before the holiday and she was very interested and seemingly supportive of bids. However I then heard she was going to write a story in the other direction.

That said, since she knows I am chair of the consortium, I am going to send her the SPBID annual report, along with our MDP and explain that's how our budgets are set and verified. I will also share with her the link to the council management file and tell her all the bids annual reports are there, and finally ask for some insight into what she needs this info for.

Keep everyone posted.

Thanks,

Jessica Lall
Celebrating 10 years
South Park BID

Office: 213-663-1112
Cell: 213-820-0837

Sent from my iPhone

On Mar 17, 2015, at 3:27 PM, Kent Smith <kent@fashiondistrict.org> wrote:

Jessica,

Emily interviewed me yesterday on a totally separate issue but she became interested in the role BIDs are playing providing services & programs in the City, especially the cleaning programs. She is doing a story on sidewalk vending, following the case of an illegal vendor arrested on Los Angeles Street through the judicial process. I gave her the other side of the vending story from the BIDs perspective of cleaning up after the mess sidewalk vendors create and the liability issues for BIDs and property owners if sidewalk vending is legalized. She was astounded that we now pick up over 6 tons of trash daily. We gave her our budget. We have scheduled a ride around with our Clean Team tomorrow.

Kent Smith,
Executive Director
LA Fashion District BID
110 E. 9th Street, Ste. A-1175
Los Angeles, CA 90079
213.488.1153 Ex. 712
kent@fashiondistrict.org

From: Jessica Lall [<mailto:jessica@southpark.la>]

Sent: Tuesday, March 17, 2015 1:59 PM

To: Kerry Morrison; 'cschatz@downtownla.com'; Kent Smith; Blair Besten; Raquel Beard

Subject: Fwd: budgets and salaries?

Just an FYI - I got this email from the LAT.

Thanks,

Jessica Lall
Celebrating 10 years
South Park BID

Office: 213-663-1112
Cell: 213-820-0837

Sent from my iPhone

Begin forwarded message:

From: "Alpert, Emily" <Emily.Alpert@latimes.com>

Date: March 17, 2015 at 1:41:12 PM PDT

To: Jessica Lall <jessica@southpark.la>

Subject: budgets and salaries?

Hi Jessica! I'd like to request 2014-15 budgets, 2013-14 actuals, and annual salaries for each of the BIDs. Does the city keep that centrally, or would I need to request it from each BID?

Many thanks!

Emily